

JANUARY

2025



January Heritage & Awareness Months:

*Click the links below to jump to each page and the **RED** home button to return.

- [Poverty Awareness Month](#)
- [National Slavery & Human Trafficking Prevention Month](#)
- [National Blood Donor Month](#)
- [MLK Day of Service](#)
- [CalEITC Awareness Week](#)

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
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5		7	8	9	10	
12			15	16	17	18
		21	22	23	24	25
		28		30		

POVERTY AWARENESS MONTH

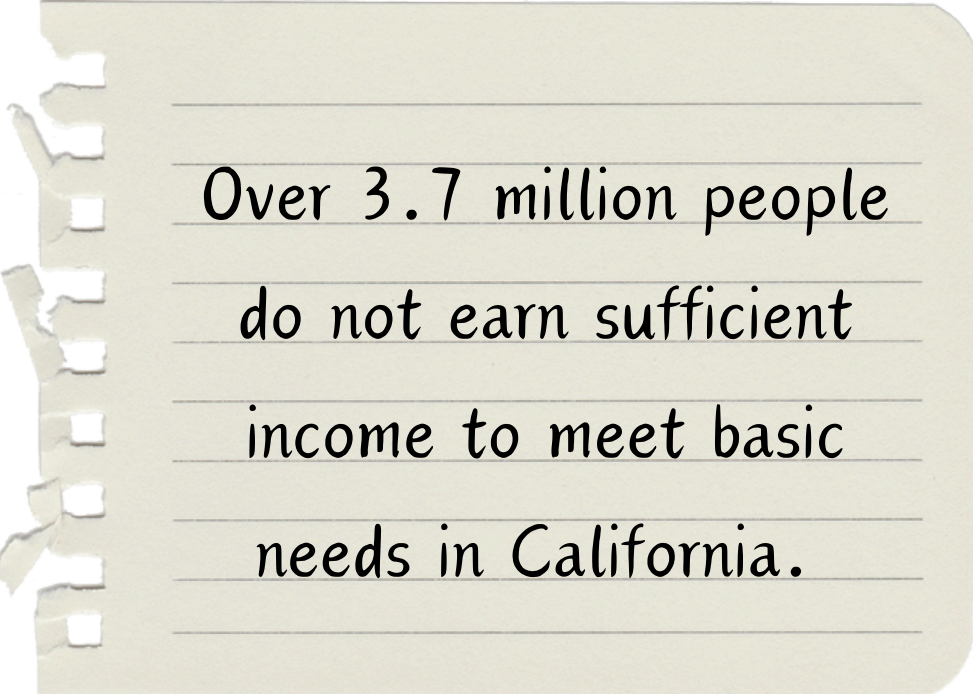
January 1 - 31

Poverty Awareness Month is a month-long initiative to call attention to the steady growth of poverty in the United States. There are millions of people deprived of meals, quality education, clean drinking water, warm clothes, and access to healthcare. There are many myths and preconceived notions around poverty. During this month, people actively work to deconstruct these myths, educate others, and join the fight to eradicate poverty in America.

Click [HERE](#) for the most recent Real Cost Measure data in California.



The U.S. official poverty rate in 2022 was 11.5% with 37.9 million people living in poverty.



Over 3.7 million people do not earn sufficient income to meet basic needs in California.

What can **YOU** do?

1

DONATE

2

SPREAD
AWARENESS

3

HOST A CHARITY
EVENT

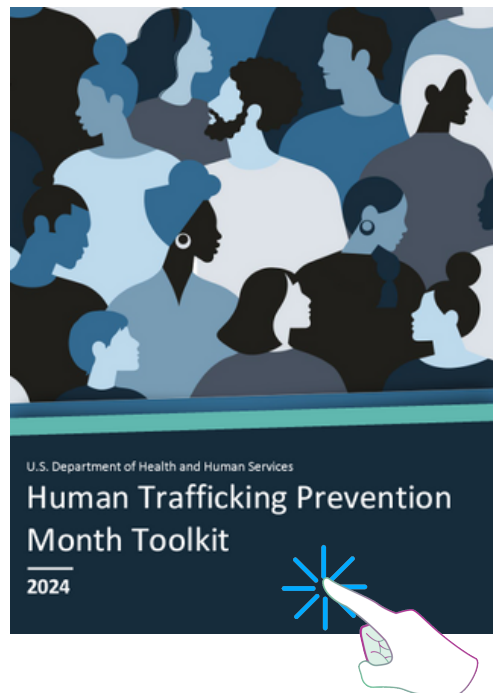


NATIONAL SLAVERY & HUMAN TRAFFICKING

PREVENTION MONTH

January 1 - 31

Human trafficking is a crime in which force, fraud or coercion is used to compel a person to perform labor, services or commercial sex. It affects all populations: adults, children, men, women, foreign nationals and U.S. citizens, and all economic classes. Click here for a list of [20 Ways You Can Help Fight Human Trafficking](#).



9

[Human Trafficking 101](#)

5:00 pm - 8:00 pm

[REGISTER HERE](#)

27

[Crimes Against Humanity: Understanding Human Trafficking](#)

11:00 am - 12:30 am

[REGISTER HERE](#)

IF YOU SUSPECT HUMAN TRAFFICKING, PLEASE CONTACT:



Department of Defense
Inspector General Hotline

1-800-424-9098

NATIONAL
HUMAN
TRAFFICKING
HOTLINE

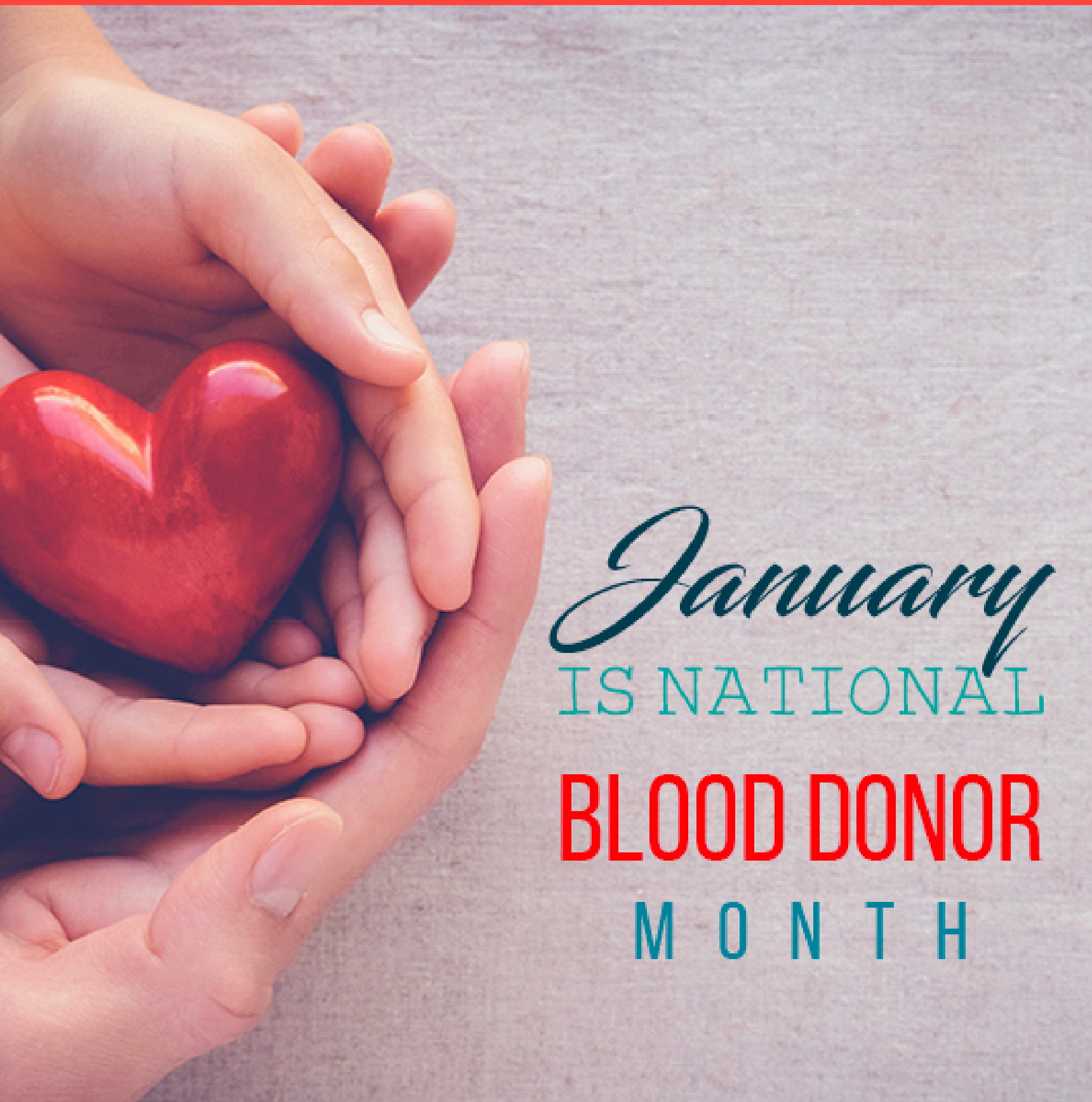
National Human Trafficking
Resource Center

1-888-373-7888



NATIONAL BLOOD DONOR MONTH

January 1 - 31



January
IS NATIONAL
BLOOD DONOR
M O N T H

Every 2 seconds someone in the United States requires a blood transfusion. During National Blood Donor Month, we pay tribute to voluntary blood donors and encourage more people to donate.

It is through the life saving contribution of blood and platelet donations that many people will live to see another day.

 *Where can I donate?*

-  **American Red Cross** | Blood Services
-  **oneblood**
-  **adbo** Association for the Advancement of Blood & Biotherapies



MLK DAY OF SERVICE

January 15, 2024

Martin Luther King Jr. Day is observed annually on the third Monday in January. It is a federal holiday honoring the life and birthday of one of the most influential civil rights leaders in American history. MLK Day of Service honors the legacy of Dr. Martin Luther King Jr. and other brave activists who committed their lives to the betterment of our society. Designated as a national day of service - a "day on, not a day off", people offer their time, talent, and treasures toward community service and social action.

Click [HERE](#) to find volunteer opportunities through AmeriCorps.

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2025 Dr. Martin Luther King Jr.
Convocation

1:00 pm - 2:30 pm [REGISTER HERE](#)

22

Community Building Circle - UC Davis

6:00 pm - 8:00 pm

[REGISTER HERE](#)

20

MLK Day of Service Paint for Peace

9:00 am - 10:30 pm

[REGISTER HERE](#)

23

UW of King Co. MLK Lunch & Learn

11:00 am - 12:30 pm

[REGISTER HERE](#)

20

The Political Economy of Martin
Luther King, Jr.

3:30 pm - 4:30 pm [REGISTER HERE](#)

28

From the Mountain Top to the
Movement w/ Shaun King

1:00 pm - 2:00 pm

[REGISTER HERE](#)



CALEITC AWARENESS WEEK

January 31 - February 7

The California Earned Income Tax Credit (CalEITC) offers a refundable cash back tax credit of up to \$3,529 depending on your income and family size. CalEITC Awareness Week is an opportunity to provide resources and tips to the community such as learning sessions through Instagram Live and Facebook, toolkits, and information about Freetaxes.org just to name a few. Click [HERE](#) to learn more about CalEITC or click the images below!

