

— Celebrate —
HISPANIC
HERITAGE MONTH



SEPTEMBER 15TH - OCTOBER 15TH 2024

Hispanic & Latine
Heritage Month Resource Guide

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PURPOSE

The purpose of this guide is to center, honor, celebrate, and uplift the contributions and voices of Hispanic and Latin Americans in our society. This guide will provide resources to UW staff during Hispanic & Latine Heritage Month and beyond.

OUTCOMES

This guide will help participants to:

- Build awareness and empathy
- Increase cultural competency
- Cultivate a sense of belonging and community
- Identify and reflect upon ones own cultural identity





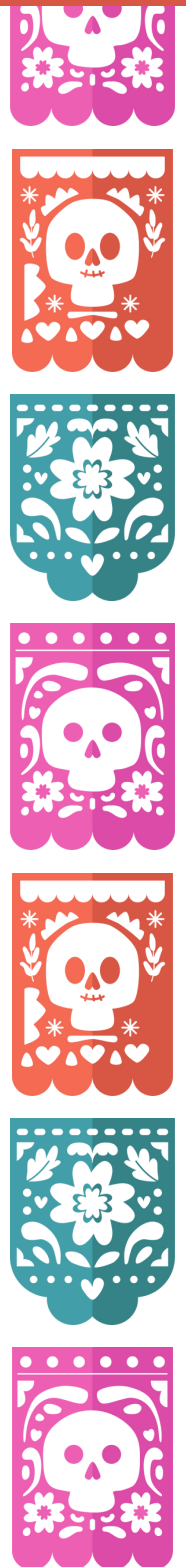
What is Hispanic Heritage Month?

Hispanic Heritage Month is a time to reflect on the importance of Hispanic culture. It's also a time to celebrate and grow together while supporting our Hispanic friends and colleagues.

Hispanic Heritage Week began in 1968 in the United States, when President Lyndon Johnson signed Hispanic Heritage Week into law. Then, in 1988, the celebration expanded into a month when President Ronald Reagan signed National Hispanic Heritage Month into law.

Specifically, Hispanic Heritage Month starts on September 15. That's because September 15 is independence day for five Spanish-speaking countries. In 1821, Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua declared their independence.

Today, we celebrate the month-long holiday of Hispanic culture, from September 15 through October 15. During this time, you can enjoy festivals, dances, concerts, parades, and more.





2024 THEME

CLICK IMAGE TO DOWNLOAD POSTER



2024 Hispanic Heritage Month

**"Pioneers of Change:
SHAPING THE FUTURE TOGETHER"**



COMPLEXITIES OF LANGUAGE & TERMS

Language continues to evolve as the terms we use to identify ourselves change. While personal preferences should dictate self-identification, there is no hard and fast rules that exist to determine the best terms for others.



Pan-ethnic labels remain a common way to identify larger communities, but knowing which to use can be tricky. Whenever possible, ask how an individual or specific group identifies before making a suggestion.

The debate about ongoing terms used in mainstream society shows us there is still work to do in order for all people to feel included. Most Latinos define themselves in other ways first:

- By a country (or colony) of heritage (Mexican, Puerto Rican, Guatemalteco)
- A heritage word that includes race (Afro-Brazileño, Afro-Colombiano)
- An Indigenous identity (Kichwa Otavalo)
- A local marker (Chicagoan)
- **Hispanic:** The oldest term used to describe the pan-ethnic communities of Spanish speakers and Latin American descendants. Some people find this term disrespectful because it means “of Spanish origin” and therefore places a crucial colonizer of the Americas–Spain–at the center of the identity.
- **Latino:** The second most widely used term, Latino represents individuals who live in or descend from the Latin American region. Latino/Latina is how the population used to define itself when gender separation was essential and expected/accepted.
- **Latinx:** Latinx is a gender-neutral or nonbinary alternative to Latino. Only 4% of Latino and Hispanic populations say they identify as Latinx. Some have rejected the imposition of a colonizing letter — i.e., the “x.” which is difficult to say in Spanish.
- **Latine:** The latest effort by the population to define itself in its own lexicon, Latine is used to describe all people. Latine adopts the letter “e” from the Spanish language as a representation of gender neutrality.



15 Ways to Celebrate Hispanic & Latine Heritage Month

- 
1. HOST A CULTURAL POTLUCK
 2. BOOK A GUEST SPEAKER
 3. ORGANIZE A LUNCH & LEARN
 4. LEARN ABOUT PREFERRED TERMINOLOGY AND INCLUSIVE LANGUAGE
 5. LEARN SPANISH
 6. LEARN LATIN DANCES SUCH AS THE SALSA, MERENGUE, OR SAMBA
 7. PURCHASE FROM HISPANIC OWNED BUSINESSES
 8. WATCH THE HISPANIC HERITAGE AWARDS 9/27 ON PBS
 9. LEARN ABOUT HISPANIC HISTORIANS WHO HAVE SHAPED OUR NATION
 10. PARTICIPATE IN THE HISPANIC HERITAGE VIRTUAL RUN. SIGN UP [HERE](#).
 11. CREATE A MUSIC PLAYLIST WITH POPULAR LATIN SONGS AND ARTISTS
 12. PARTICIPATE IN A BOOK CLUB
 13. VISIT A MUSEUM OR CULTURAL SITE
 14. LISTEN TO A HISPANIC-LED PODCASTS
 15. DONATE TO A NONPROFIT
- 





Use these examples below to spread awareness about Hispanic & Latine Heritage Month!

SOCIAL MEDIA CAPTION EXAMPLES



¡FELIZ MES DE LA HERENCIA HISPANA! 🌈🌍 FROM FOOD AND TRADITIONS TO GROUNDBREAKING ACHIEVEMENTS, HISPANIC AND LATINX COMMUNITIES HAVE SHAPED OUR WORLD IN COUNTLESS WAYS. LET'S CELEBRATE THE DIVERSITY AND STRENGTH OF THESE CULTURES THROUGHOUT #HISPANICHERITAGEMONTH! ✨ DROP A ✨ IF YOU'RE EXCITED TO LEARN MORE ABOUT THE BEAUTIFUL STORIES AND CONTRIBUTIONS OF HISPANIC AND LATINX INDIVIDUALS!
 #HISPANICHERITAGEMONTH #LATINXPRIDE #CELEBRATECULTURE #HERENCIAHISPANA #INCLUSIONMATTERS



📅 September 15th - October 15th is National Hispanic Heritage Month! 🌈
 Join us in celebrating the rich culture, history, and contributions of Hispanic and Latino communities. This month, we honor the diversity and strength that have shaped our society in countless ways.
 💡 From trailblazers in arts and education to leaders in business and advocacy, the Hispanic and Latino community's impact is immeasurable. Let's take this opportunity to recognize and uplift the voices and stories that inspire us all.
 #HispanicHeritageMonth #Unidos #CelebrateDiversity #StrongerTogether



As we kick off Hispanic Heritage Month, we celebrate the profound impact that Hispanic and Latinx individuals have had in shaping our nation's history, culture, and future. Their contributions have enriched every facet of our society, from business and education to the arts and sciences. At United Way, we are proud to honor and uplift the stories of the Hispanic community and commit to fostering a more inclusive and equitable environment for all.
 #HispanicHeritageMonth #DEI #DiversityandInclusion #LatinxLeadership #CelebratingCultures #HerenciaHispana

CLICK HERE FOR THE UWW [SOCIAL MEDIA CARD](#)



8 SOCIAL MEDIA TIPS

1

Pair Your Social Media Posts with Meaningful Action

2

Share How Hispanic & Latine Heritage Month fits into Your Company's DEI Goals

3

Share Hispanic & Latine Quotes on Social Media

4

Share What You're Watching, Reading, & Listening to this Hispanic & Latine Heritage Month

5

Use Hispanic & Latine Heritage Month Hashtags

6

Share About Hispanic & Latine History with Your Followers

7

Collaborate with Hispanic & Latine Content Creators

8

Amplify Hispanic & Latine Voices

ZOOM BACKGROUNDS



FAMOUS QUOTES

**"THE LATINA IN ME
IS AN EMBER THAT
BLAZES FOREVER."
- SONIA SOTOMAYOR**

**"Your individuality is
important, but so is
belonging. Recognize the
parts of your culture that
have shaped your past, and
the parts you want to carry
with you into the future."
- Sol Peralta**

**"When opportunity presents
itself, grab it. Hold on tight
and don't let go."
- Celia Cruz**

**"Don't let fear stop you
from achieving what you
want."
- Elizabeth Colón**

*"We can choose to be a
character in a story written
by someone else or we can
choose to be the author of
our own story."
- Ruby Garcia*

**"People think of Latina women
as being fiery and fierce,
which is usually true. But I
think the quality that so
many Latinas possess is
strength. I'm very proud to
have Latin blood."
- Zoe Saldaña**

**"AT THE END OF THE DAY, WE
CAN ENDURE MUCH MORE THAN
WE THINK WE CAN."
- FRIDA KAHLO**

**"Preservation of one's own
culture does not require
contempt or disrespect for
other cultures."
Cesar Chavez**

Music Playlist

- Hispanic Heritage Month (Spotify Playlist)
- Celebrate Hispanic Heritage Month (Apple Music Playlist)
- Hispanic/Latinx Heritage Month (Soundcloud Playlist)
- Top 24 Latin songs of 2024 So Far (Billboard)



ON AIR

Podcasts



Cristela Alonzo brings her comedic flair to the podcasting world with *To Be Continued*. Known for her Netflix specials and voice acting in *Cars 3*, Alonzo's podcast is a blend of humor, impromptu musings, and discussions on different modern events. It's a show that, true to its name, carries the essence of an ongoing dialogue with its audience.

LatinX Lens addresses a gap of Latinx representation in media criticism. Hosted by Rosa Parra and Catherine Gonzales, it began with a tweet and blossomed into a platform that celebrates and critically examines Latinx contributions to the industry. Their discussions extend beyond the screen, offering a fresh perspective on the narratives shaping Latino culture in media.



Financial independence takes center stage in *Diversifying*, where host Delyanne Barros delves into the economic systems that often disadvantage communities of color. Known as Delyanne The Money Coach, Barros empowers listeners by deconstructing usual financial wisdom and providing strategies for wealth-building in the modern age.

Tani Estefy's *All Things Latina Podcast* is a wealth of advice for Latinas in the professional world. This show offers not only motivation but also practical tips on navigating and succeeding in various career paths, while addressing the cultural nuances that Latinas face.



futuro x PRX

As one of the longest-running Latino-focused programs, *Latino USA* provides insights into the lives and experiences of Latino communities. The show acts as a cultural and political barometer, keeping a pulse on the issues affecting Latinos and the nation at large.



HISPANIC & LATINE

MOVIES

**Click the links below for more movies.*

<https://aframe-stg.oscars.org/what-to-watch/post/ten-films-to-celebrate-hispanic-heritage-month>

<https://editorial.rottentomatoes.com/guide/rt-recommends-hispanic-movies-to-watch-with-the-whole-family/>



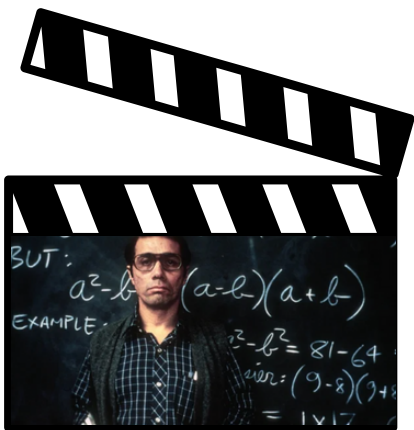
SELENA (1997)



COCO (2017)



LA BAMBA (1987)



STAND AND DELIVER (1997)



ENCANTO (2021)



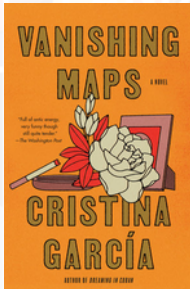
REAL WOMEN HAVE CURVES (2002)



HISPANIC

LATINE

BOOKS



Until August

by Gabriel García Márquez

Solito

by Javier Zamora



A Sunny Place for Shady People

by Mariana Enriquez



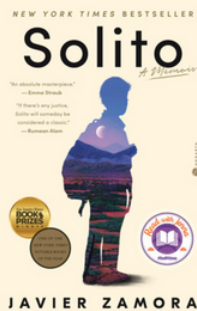
The Hacienda

by Isabel Cañas



The House on Biscayne Bay

by Chanel Cleeton



Your Driver is Waiting

Priya Guns



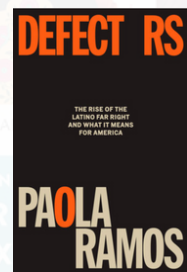
Hades, Argentina

by Daniel Loedel



Defectors

by Paola Ramos



[HTTPS://WWW.PENGUINRANDOMHOUSE.COM/THE-READ-DOWN/HISPANIC-HERITAGE-MONTH/](https://www.penguinrandomhouse.com/the-read-down/hispanic-heritage-month/)

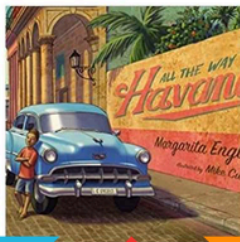
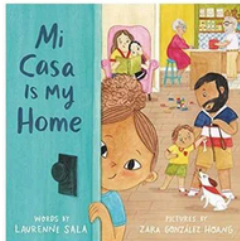
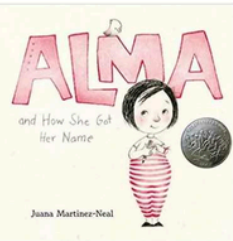
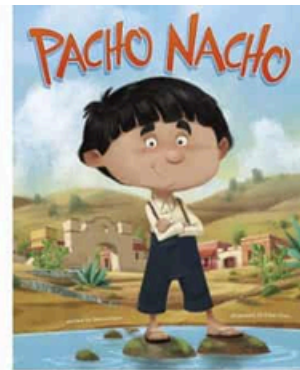
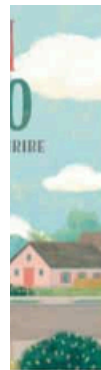
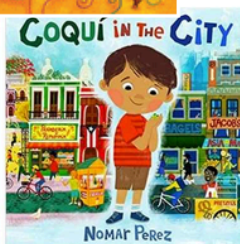
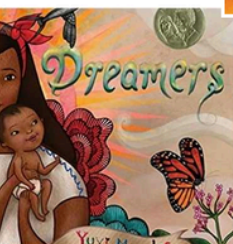
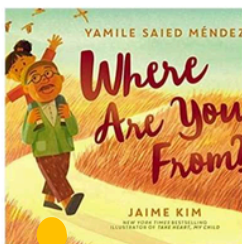
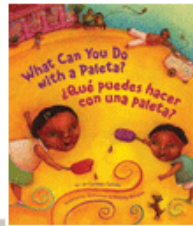
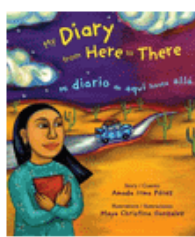
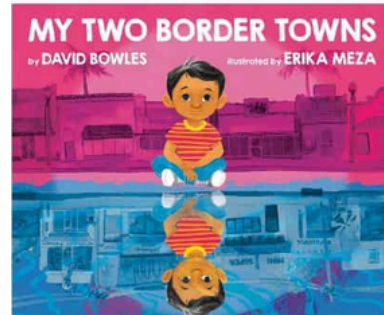
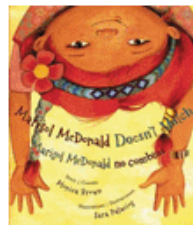
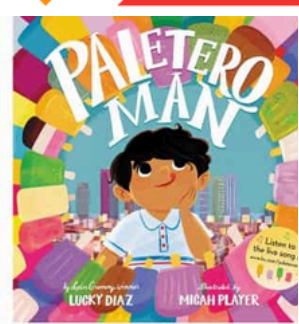
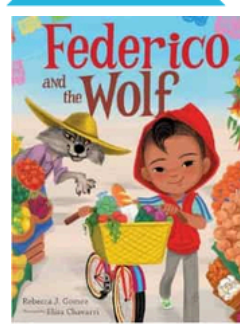
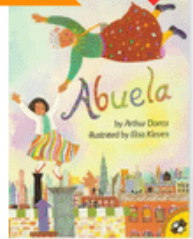
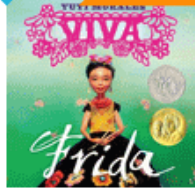
HISPANIC



LATINE

CHILDREN'S

BOOKS



SEPT
15



SEPTEMBER 15TH IS A HISTORICALLY SIGNIFICANT DAY THAT MARKS THE ANNIVERSARY OF INDEPENDENCE OF FIVE LATIN AMERICAN COUNTRIES: COSTA RICA, EL SALVADOR, GUATEMALA, HONDURAS AND NICARAGUA.

HISPANIC & LATINE HERITAGE MONTH

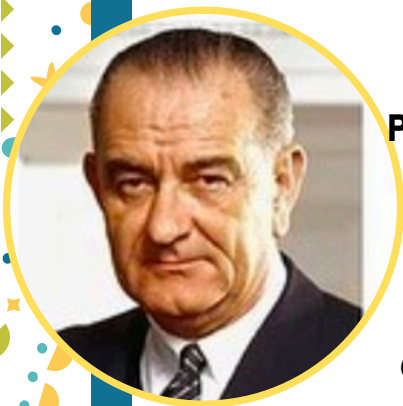
Daily Facts

SEPTEMBER 16TH IS MEXICAN INDEPENDENCE DAY, WHICH CELEBRATES MEXICO'S DECLARATION OF INDEPENDENCE FROM SPAIN IN 1810. THIS DAY IS FILLED WITH NATIONAL PRIDE, COLORFUL PARADES, MARIACHI CONCERTS, AND FOOD. PEOPLE OF MEXICAN HERITAGE ALL OVER THE WORLD COMMEMORATE THIS IMPORTANT EVENT IN THEIR COUNTRY'S HISTORY.



SEPT
16

SEPT
17



HISPANIC HERITAGE WEEK WAS STARTED BY PRESIDENT LYNDON JOHNSON IN 1968. IT WAS THEN LATER EXPANDED TO A WHOLE MONTH UNDER PRESIDENT RONALD REAGAN IN 1988. FROM SEPT. 15TH - OCT. 15TH, WE PAY TRIBUTE TO THE GENERATIONS OF HISPANIC AND LATIN AMERICANS WHO HAVE POSITIVELY INFLUENCED AND ENRICHED OUR NATION AND SOCIETY.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

SEPTEMBER 18TH IS CHILE'S INDEPENDENCE DAY. THIS PUBLIC HOLIDAY MARKS THE DATE WHEN THE CHILEAN PEOPLE DECLARED INDEPENDENCE FROM SPAIN IN 1810. IT IS CHILE'S NATIONAL DAY AND ALONG WITH CHRISTMAS, THIS PERIOD IS THE MOST IMPORTANT HOLIDAY TIME IN CHILE.



SEPT
18

SEPT
19



DOLORES HUERTA HAS SPENT MOST OF HER LIFE AS A POLITICAL ACTIVIST FIGHTING FOR BETTER WORKING CONDITIONS FOR FARMWORKERS, AND SHE IS A FIRM BELIEVER IN THE POWER OF POLITICAL ORGANIZING TO EFFECT CHANGE. SHE CO-FOUNDED THE UNITED FARM WORKERS OF AMERICA UNION WITH CEASAR CHAVEZ. SHE COINED THE MOVEMENT'S FAMOUS SLOGAN, SÍ SE PUEDE – SPANISH FOR "YES, WE CAN".

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

SPANISH IS THE SECOND MOST SPOKEN LANGUAGE TO ENGLISH IN THE UNITED STATES. THERE ARE APPROXIMATELY 42 MILLION PEOPLE WHO SPEAK SPANISH AS A FIRST LANGUAGE AND 15 MILLION PEOPLE WHO SPEAK IT AS A SECOND LANGUAGE.



SEPT
20

SEPT
21

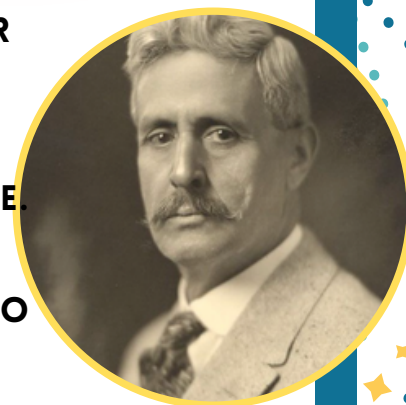


ON SEPTEMBER 21, 1981, BELIZE WAS DECLARED AN INDEPENDENT NATION, FREE FROM BRITAIN'S RULING. ANNUALLY, TO CELEBRATE THIS HISTORIC MOMENT, THE ENTIRE MONTH OF SEPTEMBER IS FILLED WITH FESTIVITIES, ACTIVITIES AND CELEBRATIONS THAT SHOW THE CITIZENS' PATRIOTISM FOR THE COUNTRY.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

OCTAVIANO AMBROSIO LARRAZOLO WAS A REPUBLICAN POLITICIAN WHO WAS THE GOVERNOR OF NEW MEXICO FROM 1919 TO 1921. HE WAS NOTABLY THE FIRST US SENATOR OF MEXICAN-AMERICAN HERITAGE TO BE ELECTED TO THAT OFFICE. HIS SENATORSHIP PAVED THE WAY FOR OTHER HISPANIC SENATORS LIKE ROBERT MENENDEZ, MARCO RUBIO, CATHERINE CORTEZ MASTO, TED CRUZ, BEN RAY LUJÁN, AND ALEX PADILLA.



SEPT
22

SEPT
23



OSCAR HIJUELOS WAS AN AMERICAN NOVELIST, THE SON OF CUBAN IMMIGRANTS, WHOSE WRITING CHRONICLES THE PRE-CASTRO CUBAN IMMIGRANT EXPERIENCE IN THE UNITED STATES, PARTICULARLY IN NEW YORK CITY. IN 1990, HE WAS THE FIRST HISPANIC WRITER TO WIN A PULITZER PRIZE FOR HIS SECOND FICTION NOVEL "THE MAMBO KINGS PLAY SONGS OF LOVE".

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

AN AFRO-LATINO(A) REFERS TO A PERSON WITH BOTH AFRICAN AND LATIN ANCESTRY. THERE ARE APPROXIMATELY 6 MILLION PEOPLE IN THE U.S. THAT IDENTIFY AS AFRO-LATINO(A).



SEPT
24

[HTTPS://YOUTU.BE/BBVTB6VZPMI](https://youtu.be/BBVTB6VZPMI)

SEPT
25



CELIA CRUZ WAS A CUBAN-AMERICAN SINGER. SHE IS KNOWN AS THE QUEEN OF SALSA MUSIC. SHE WON 3 GRAMMYS AND 4 LATIN GRAMMYS. THE CELIA CRUZ FOUNDATION WAS CREATED TO HELP LATINX STUDENTS LEARN ABOUT MUSIC.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

CESAR CHAVEZ WAS AN AMERICAN CIVIL RIGHTS ACTIVIST WHO FOUGHT FOR IMPROVING THE TREATMENT, PAY, AND WORKING CONDITIONS FOR FARM WORKERS. HE STARTED A UNION FOR MIGRANT FARM WORKERS. ALSO, HE WAS AWARDED THE PRESIDENTIAL MEDAL OF FREEDOM AFTER HIS DEATH IN 1993.



SEPT
26

SEPT
27



ELLEN OCHOA IS AN AMERICAN ENGINEER, FORMER ASTRONAUT AND FORMER DIRECTOR OF THE JOHNSON SPACE CENTER. IN 1993 OCHOA BECAME THE FIRST HISPANIC WOMAN TO GO TO SPACE WHEN SHE SERVED ON A NINE-DAY MISSION ABOARD THE SPACE SHUTTLE DISCOVERY.

HISPANIC & LATINE HERITAGE MONTH

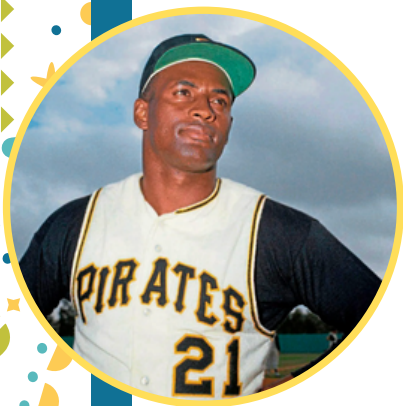
Daily Facts

MARIO JOSÉ MOLINA-PASQUEL HENRÍQUEZ IS A CHEMIST WHO STUDIED IN MEXICO AND GERMANY BEFORE COMING TO THE UNITED STATES TO STUDY THE EFFECTS OF MAN-MADE COMPOUNDS ON THE OZONE LAYER. MARIO MOLINA WON A NOBEL PRIZE IN 1995 FOR HIS CRUCIAL WORK IN UNDERSTANDING HOW THE OZONE LAYER IS FORMED AND DEPLETED.



SEPT
28

SEPT
29



ROBERTO CLEMENTE WAS ONE OF THE GREATEST LATINO BASEBALL PLAYERS OF ALL TIME. HE PLAYED FOR THE PITTSBURGH PIRATES AND HELPED THEM WIN THE WORLD SERIES IN 1960 AND 1971. THERE IS A STATUE OF HIM OUTSIDE OF PNC PARK IN PITTSBURGH. HE WAS ALSO A HUMANITARIAN WHO WORKED IN THE OFF-SEASON ORGANIZING CHARITY DRIVES, AND DONATING HIS TIME AND MONEY.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

CARLOS JUAN FINLAY WAS A CUBAN EPIDEMIOLOGIST WHO IN 1881 DISCOVERED THAT YELLOW FEVER IS TRANSMITTED FROM INFECTED TO HEALTHY HUMANS BY A MOSQUITO. ALTHOUGH HE PUBLISHED EXPERIMENTAL EVIDENCE OF THIS DISCOVERY IN 1886, HIS IDEAS WERE IGNORED FOR 20 YEARS.



SEPT
30

OCT
1



EZEQUIEL CABEZA DE BACA WAS THE FIRST HISPANIC ELECTED FOR OFFICE AS LIEUTENANT GOVERNOR IN NEW MEXICO'S FIRST ELECTION. HE SERVED FROM 1912-1917. HIS TERM AS LIEUTENANT GOVERNOR WAS FOLLOWED BY HIS ELECTION AS THE SECOND ELECTED GOVERNOR OF NEW MEXICO (AFTER WILLIAM C. MCDONALD) IN WHICH HE SERVED A SHORT TERM BEFORE HIS DEATH IN 1917.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

THE PURA BELPRÉ AWARD, ESTABLISHED IN 1996, IS PRESENTED TO A LATINX WRITER AND ILLUSTRATOR WHOSE WORK BEST PORTRAYS, AFFIRMS, AND CELEBRATES THE LATINX CULTURAL EXPERIENCE IN AN OUTSTANDING WORK OF LITERATURE FOR CHILDREN AND YOUTH.



OCT
2

OCT
3

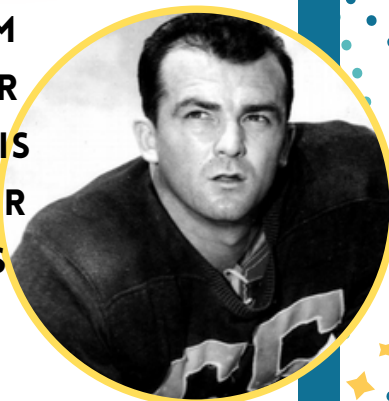


ESPERANZA RISING IS A YOUNG ADULT HISTORICAL FICTION NOVEL BY PAM MUÑOZ RYAN. ESPERANZA RISING JOINS THE SCHOLASTIC GOLD LINE, WHICH FEATURES AWARD-WINNING AND BELOVED NOVELS. ESPERANZA RISING HAS RECEIVED NUMEROUS AWARDS INCLUDING THE JANE ADDAMS AWARD IN 2001 AND THE PURA BELPRÉ MEDAL IN 2002.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

TOM FEARS WAS THE FIRST HISPANIC PRO FOOTBALL HALL OF FAME INDUCTEE IN 1970. FROM 1948 THROUGH 1956, FEARS PLAYED WIDE RECEIVER AND TIGHT END FOR THE LOS ANGELES RAMS. IN HIS NINE NFL SEASONS, FEARS CAUGHT 400 PASSES FOR 5,397 YARDS AND 38 TOUCHDOWNS. LATER IN HIS LIFE HE BECAME AN ASSISTANT COACH FOR THE RAMS AND THE PACKERS. HE WAS ALSO AN ENTREPRENEUR AND MILITARY VETERAN.



OCT
4

OCT
5



MICHELLE LYNN LUJAN GRISHAM IS AN AMERICAN LAWYER AND POLITICIAN. SHE WAS ELECTED TO THE U.S. CONGRESS IN 2011, SERVING THREE TERMS IN WASHINGTON ON BEHALF OF NEW MEXICO'S 1ST CONGRESSIONAL DISTRICT. SINCE 2019, SHE HAS BEEN SERVING AS THE 32ND GOVERNOR OF NEW MEXICO. SHE IS THE FIRST DEMOCRATIC LATINA TO BE ELECTED GOVERNOR IN U.S. HISTORY.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

HISPANIC CULTURE HAS INFLUENCED AMERICAN CUISINE. AMONG THE MOST POPULAR HISPANIC DISHES IN THE UNITED STATES ARE TORTILLAS, TAMALES, TACOS, DIFFERENT SALSAS AND CONDIMENTS LIKE GUACAMOLE AND PICO DE GALLO.



OCT
6

OCT
7



SINCE WORLD WAR II, THE UNITED STATES HAS EXPERIENCED A STRONG LATIN INFLUENCE IN JAZZ, POP AND HIP-HOP MUSIC. SALSA, SAMBA, BOSSA NOVA, MERENGUE, REGGAE, TANGO, CUECA, BOLERO, DANZON, RUMBA, CUMBIA, MAMBO, AND LATIN POP ARE AMONG THE LONG LIST OF TYPES AND VARIATIONS OF LATIN MUSIC EACH BRINGING THEIR NATIVE RHYTHMS AND UNIQUE SOUND.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

CARLOS SANTANA IS A MEXICAN-AMERICAN GUITARIST, COMPOSER, SINGER AND BAND-LEADER WHO ROSE TO FAME IN THE LATE 1960S AND EARLY 1970S WITH HIS BAND SANTANA, WHICH PIONEERED A FUSION OF ROCK 'N' ROLL AND LATIN AMERICAN JAZZ. CARLOS SANTANA WAS THE FIRST HISPANIC ROCK & ROLL HALL OF FAME INDUCTEE IN 1998.



OCT
8

OCT
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ACCORDING TO THE DEPARTMENT OF DEFENSE, 17.2% OF ACTIVE-DUTY MILITARY PERSONNEL FROM ALL SERVICE BRANCHES IDENTIFY AS HISPANIC OR LATINO. THERE ARE APPROXIMATELY 1.3 MILLION VETERANS IN THE UNITED STATES WHO ARE OF HISPANIC ORIGIN.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

HISPANIC AND LATIN AMERICAN CULTURE PLACES A STRONG VALUE ON FAMILY. GENERALLY SPEAKING, THE EMPHASIS ON THE WELL-BEING OF THE FAMILY OFTEN MAKES HISPANIC AND LATIN AMERICANS VERY GROUP-ORIENTED WITH FAMILY GATHERINGS BEING COMMONPLACE.



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HUSBAND-AND-WIFE TEAM EMILIO AND GLORIA ESTEFAN STARTED THEIR RISE TO GLOBAL FAME IN 1985 WITH MIAMI SOUND MACHINE, CREATING A UNIQUE SOUND THAT BLENDED LATIN AND POP RHYTHMS. IN 2019, THE ESTEFAN'S WERE THE RECIPIENTS OF THE LIBRARY OF CONGRESS GERSHWIN PRIZE FOR POPULAR SONG. THEY ARE THE FIRST RECIPIENTS OF HISPANIC DESCENT AND THE FIRST MARRIED COUPLE TO RECEIVE THE AWARD.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

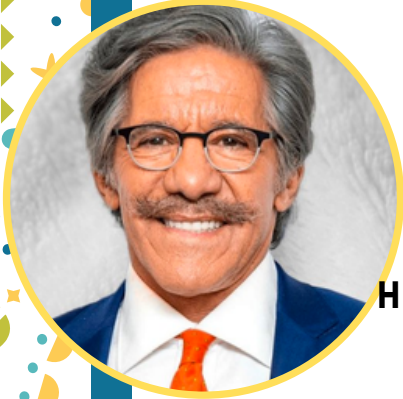
FRIDA KAHLO WAS A FAMOUS PAINTER. HER PAINTINGS WERE INFLUENCED BY NATIVE MEXICAN CULTURE, SHOWN IN BRIGHT COLORS, WITH A MIXTURE OF REALISM AND SYMBOLISM.

SHE IS ALSO KNOWN FOR HER INIMITABLE EYEBROWS IN HER SELF-PORTRAITS. DURING HER LIFE FRIDA MADE OVER 200 PAINTINGS. ARTISTS STILL STUDY HER WORK TODAY.



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GERALDO RIVERA IS AN AMERICAN INVESTIGATIVE JOURNALIST, FORMER TALK SHOW HOST, CONSERVATIVE POLITICAL COMMENTATOR, AND TELEVISION PERSONALITY. FROM 1987-1998 HE WAS THE HOST OF HIS OWN DAYTIME TALK SHOW. SINCE THEN HE HAS CONTINUED HIS JOURNALISTIC CAREER AND MADE MANY MOVIE APPEARANCES.

HISPANIC & LATINE HERITAGE MONTH

Daily Facts

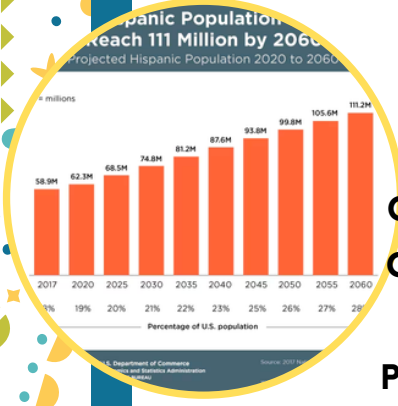
JULIA ALVAREZ IS A DOMINICAN-AMERICAN POET, NOVELIST, AND ESSAYIST. SHE ROSE TO PROMINENCE WITH THE NOVELS: "HOW THE GARCÍA GIRLS LOST THEIR ACCENTS", "IN THE TIME OF THE BUTTERFLIES", AND "YO!". ALVAREZ'S AWARDS INCLUDE THE PURA BELPRÉ AND AMÉRICAS AWARDS FOR HER BOOKS FOR YOUNG READERS, THE HISPANIC HERITAGE AWARD, AND THE F. SCOTT FITZGERALD AWARD. IN 2013, SHE RECEIVED THE NATIONAL MEDAL OF ARTS FROM PRESIDENT BARACK OBAMA.



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CULTURAL AND ETHNIC DIVERSITY IN THE UNITED STATES CONTINUES TO GROW AT PRECEDENTED RATES. HISPANICS INCLUDES ANY PERSON OF CUBAN, MEXICAN, PUERTO RICAN, SOUTH OR CENTRAL AMERICAN, OR OTHER SPANISH CULTURE OR ORIGIN, REGARDLESS OF RACE. HISPANICS ARE APPROXIMATELY 19% OF THE TOTAL US POPULATION, HOWEVER IT IS PROJECTED THAT BY THE YEAR 2060 HISPANICS WILL MAKE UP 30% OF THE U.S. POPULATION.



HISPANIC & LATINE HERITAGE MONTH

Daily Facts



EVENTBRITE EVENTS

SEPT 27
CELEBRATING
LATINE JOY
COMPASS FAMILY SERVICES
2 - 3 PM (PST)

OCT 10
FIRESIDE CHAT
WITH LAURIE
HERNANDEZ
DREAM BANK
10 - 11 AM (PST)

SEPT 19
DISABILITY IN
LATINX
COMMUNITIES
MICHIGAN DISABILITY RIGHTS
COALITION
9 - 10:30 AM (PST)

SEPT 19
COLORFUL COOKING
AT HOME:
NICARAGUAN CUISINE
SPARTANBURG REGIONAL
HEALTHCARE
3 - 4 PM (PST)

**SEPT 15-
OCT 15**
2024 HISPANIC
HERITAGE MONTH
RUN
LATINOS RUN

SEPT 16
LATINX IDENTITY:
WHY OUR NAMES
MATTER
OAKLAND COMMUNITY COLLEGE
9 - 10 AM (PST)

**Click the name of the event in each calendar to register for the event.*



— Celebrate —

HISPANIC HERITAGE MONTH

BINGO!

Directions: See how many BINGOs you can get by October 15th. A BINGO is five in a row vertically, horizontally, or diagonally.

Dish up some delicious dishes	Take a virtual tour of La Casa Azul , Frida Kahlo's former home	Learn about Hispanic and Latino celebrations and traditions	Read a book by a Hispanic and/or Latino author	Movie Night
Learn the basic steps of Salsa dancing	Learn some Spanish words	Purchase from Hispanic owned businesses	Watch the Hispanic Heritage Awards 9/27 on PBS	Learn about famous Hispanic and/or Latine historians
Participate in the Hispanic Heritage Virtual Run	Listen to one of the top 24 Latin songs of 2024		Virtually visit Smithsonian's Museum of the American Latino	Attend a cultural event
Choose a favorite quote from these famous historians	Use a Virtual Background that celebrates Hispanic & Latine Heritage Month	Post on social media	Watch the TED Talk: My Identity is my Superpower	Find a Hispanic-led nonprofit to support
Learn About Latine History	Learn how to make Papel Picado	Participate in Latinx & Hispanic Trivia	Play or learn more about Lotería	Listen to one of the songs from this Spotify Playlist

