

# Real Cost Measure in California Congressional District 11

## The Real Cost Measure in California 2023

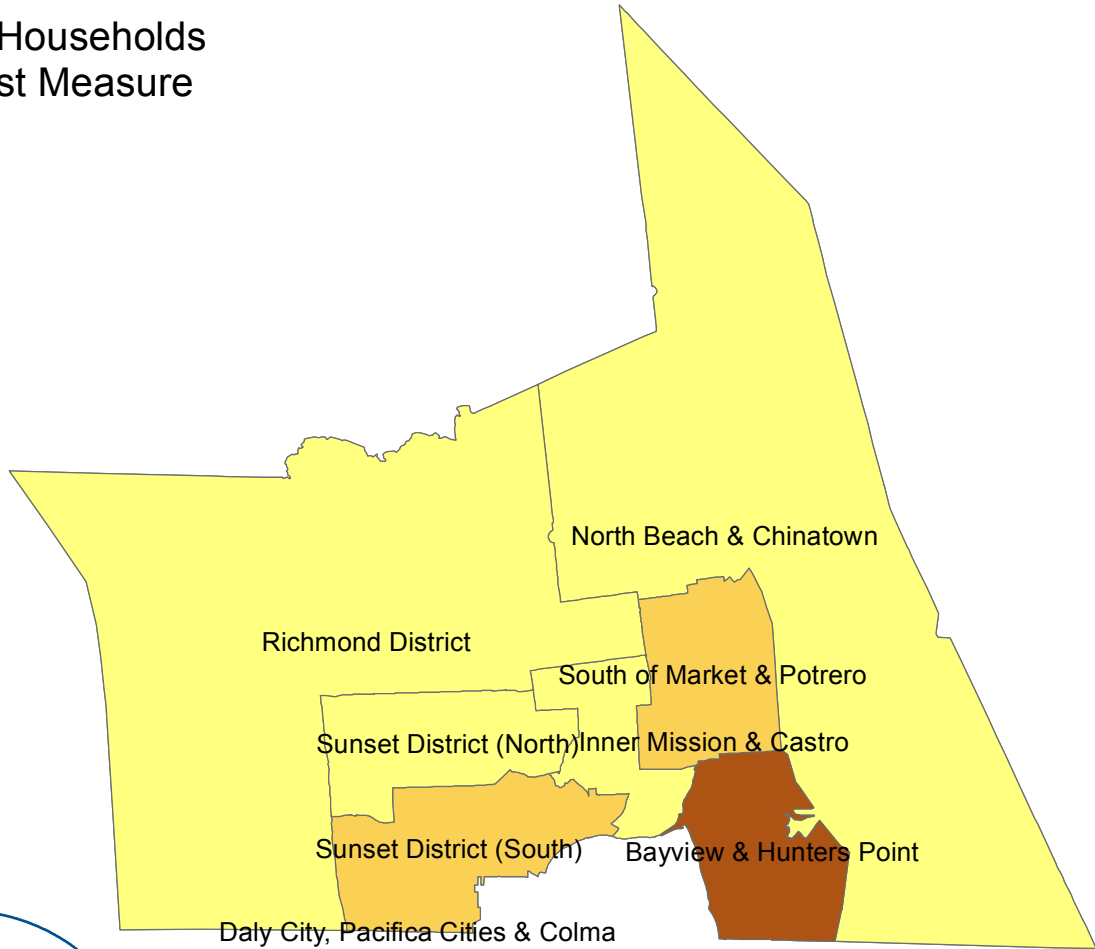
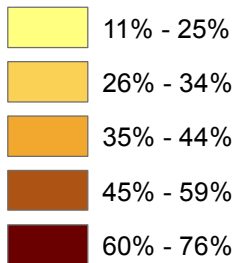


United Ways of California

The Real Cost Measure is a self-sufficiency standard designed by United Ways of California. Unlike the federal poverty level, which primarily takes into account the cost of food, the Real Cost Measure accounts for the cost of housing, food, health care, child care, transportation and other basic needs for a more accurate measure of what it takes to meet basic needs in California. This map illustrates the share of households earning below the Real Cost Measure in Congressional District 11 by U.S. Census Public Use Microdata Areas (neighborhood clusters).

Neighborhood clusters are contiguously consolidated neighborhoods between 100,000 - 200,000 people, and are more statistically reliable than zip codes and census tracts. For more information, visit <https://www.unitedwaysca.org/realcost>.

### Percentage of Households below Real Cost Measure



- San Francisco County (Central)--Inner Mission & Castro: 17%
- San Francisco County (Central)--South of Market & Potrero: 31%
- San Francisco County (Central)--Sunset District (North): 23%
- San Francisco County (North & East)--North Beach & Chinatown: 24%
- San Francisco County (North & West)--Richmond District: 24%
- San Francisco County (South Central)--Bayview & Hunters Point: 49%
- San Francisco County (South Central)--Sunset District (South): 32%
- San Mateo County (North Central)--Daly City, Pacifica Cities & Colma Town: 36%